

COACHING has...

*"... given me more confidence
... improved my communication style and approach, especially
with interviews
... clearly established my career direction and strategy on how
to accomplish my goals
... helped me better formulate my vision / mission
... has enabled me to coach others and help team members,
colleagues and peers with their development needs."*
J.R. American Express

"Wanna know what I've learned? I'll tell you. Get a coach!"
Scott Cook Founder, Intuit

**ENHANCE YOUR
LEADERSHIP SKILLS AND
ABILITIES**

**LEARN TO DEAL
EFFECTIVELY WITH
DIFFICULT STAFF,
CUSTOMERS AND BOSSES**

**GET MORE PLANNING AND
FREE TIME FOR
YOURSELF**

**INCREASE YOUR CHANCE
FOR PROMOTION AND
SUCCESS IN YOUR CAREER**

**LEARN THE VALUE OF
COACHING; CALL FOR
A 1:1 COMPLIMENTARY
SESSION**

Coaching will help you:

1. Navigate the political climate
2. Understand your career path and achieve your highest potential
3. Learn to effectively "manage up", "across organizations" and "down"
4. Improve your effectiveness by addressing specific developmental areas, goals and being held accountable for making them a priority

"Virtually unheard of a decade ago, career coaches have come into the limelight recently for helping executives realize their true leadership potential." AMY JOYCE, The Washington Post Service

Booz Allen findings (of utilizing coaching internally):

- All leaders applied what they learned to improve their own development
- 53 percent went beyond that to significantly improve their relationships with teams and peer members
- ROI equated at 689%
 - 45 participants at a cost of \$414,310
 - Performance benefits stated @ \$3.3 million in 2003

Manchester Review:

- "The average return is \$100,000, or a 6 to 1 on the investment made from working with an Executive Coach."

For more information contact:

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